

Jobs

Nivells: 3 i 4 ESO, batxillerat, cicles formatius, centres de formació d'adults. **Àrees:** Llengua anglesa / Llengua catalana / Ciències socials, geografia i història / Tecnologies / Informàtica. Internet. Noves tecnologies / Món contemporani / Història. **Temes:** Recursos naturals. Comerç. Consum / Biografies. Autobiografies / El món del treball. Relacions laborals / Relacions humanes



Suggeriments per al professorat

El dossier que us fem arribar conté un seguit d'activitats per treballar amb l'alumnat dins l'aula abans o després de la projecció. Aquestes activitats són opcionals, deixant al vostre criteri, a partir del coneixement real que teniu del vostre alumnat, la manera de treballar el film.

Direcció i concepció gràfica

Cinema per a estudiants

Activitats i adaptació de textos

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FITXA TÈCNICA I ARTÍSTICA. SINOPSI

ACTIVITIES (IN ENGLISH)

The plot of the film. Reading Comprehension

The characters. Reordering sentences

Professions in a Company

Life Stages

Steve Jobs' photo album

An Apple commercial

Vocabulary of Technology

"Selectivitat" Reading Text. Reading Comprehension

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ACTIVITY FOUR – VOCABULARY: LIFE STAGES

In this two hours film, director Joshua Michael Stern tries to show mainly the central part of Steve's Jobs life. The film opens in 2001 with a middle-aged Steve Jobs introducing the iPod at an Apple Town Hall meeting. Then it flashes back to Reed College in 1974 where Jobs was attending classes.

As you know, there are many different stages in a person's life. Here you have a series of thirteen of them. All people are born and die, but not everyone gets married or has children. Read these thirteen situations carefully and reorder them in chronological order. There might be different possibilities and your teacher can give you the answer.



ACTIVITY ONE – THE PLOT OF THE FILM

Complete the text with these missing words:

garage, shadows, inspired, management, computer, invests, technician, success, adoptive, pregnant



Vocabulary
biopic: biogre
satisfy: to m
improvement
executive off
energy

ACTIVITY FIVE – STEVE JOBS' PHOTO ALBUM

Here you see six photographs of the film. Imagine these photographs are in Steve Jobs' album and that he wrote some captions to them. Match the captions with the correct pictures.

1. The presentation of the iPod to the world was a turning point in my life. I love this photograph.
2. We could never imagine the great success of our computer in the West Coast Computer Faire. Amazing!
3. The...

The film Jobs is a biopic by the life of Steve Jobs. Jobs decides to drop out of college because it does not fulfil his motivation. parents Paul and Clara, Jobs starts working develops a partnership with his friend Steve Wozniak has built a personal , the Apple company Apple Computer and start building Apple other friend engineers and technicians in their part we will find Daniel Kottke, Bill Fernandez and Chris rebel Rod Holt, who will help them with computer.

After many failed attempts by Jobs to gain capital, the company that allows them to move forward. The West Coast Computer Faire, which will show enterprise.

The also causes Jobs to distance himself from school girlfriend Chryssann Brennan. However, their Jobs, as he does not want to accept his former gift investors such as Arthur Rock do not share his vision. Steve Jobs will bring in the help of talented but CEO of the company, but this new adding to the co

ACTIVITY TWO – THE CHARACTERS IN THE FILM

Here you have images of some characters in this film. Four of them are the main team members responsible for creating the computers, and three of them are members of the Apple company management. With the help of the plot, try to find the names of each character in the pictures.

the characters



ACTIVITY THREE – DIFFERENT PROFESSIONS IN A COMPANY

Steve Jobs wanted talented people in his team. So, he recruited the best professionals he could find. Read the names of these professions and try to match them with their correct definitions

1. A technician
2. An engineer
3. A designer
4. A manager

- a) Someone whose job is to check equipment or machines and make sure that they are working properly.
- b) Chief Executive Officer is the person with the most authority in a large enterprise.
- c) Someone whose job is to manage all of a company.



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If you are interested in this dossier and the answers sheet (both documents in PDF), you can get in touch with us via our email address: info@cinemaperaestudiants.cat

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INSCRUTABLE STEVE JOBS

We had half an hour scheduled to talk. I kept looking up at the clock. His assistant indicated that he still needed time to settle. Clearly disturbed by his brief encounter with the real world, he came to sit opposite me and adopted a defensive posture. Although we talked for 30 minutes, it wasn't a fluent and easy conversation. He spent too much of his time avoiding questions that he felt were inappropriate.

I asked him about Apple's environmental policy, which had received some criticism recently. He rejected the claim that Apple's products were less green than its rivals with the same argument that he had always used in press conferences. When I pushed for more details, he simply refused to go any further. I mentioned his health. It was a year after he had had a pancreatic cancer operation, and it seemed that he had beaten the disease successfully. He refused to give me any details about it. For most of my time with him, it seemed he just wasn't mentally in the room. My presence seemed to be another reminder that not everything could be controlled.

This was, after all, a man whose life was so carefully organized that he rarely had to do anything that he didn't want to. He used to spend most of his life in or around Apple's headquarters in Silicon Valley. He followed a strict routine. He was so used to getting his way that when his cancer first appeared he tried to beat it simply through focusing on a diet of fruit and vegetables. It didn't work.

All in all, I was supposed to have just met the most attractive character that the business world has seen in decades. In person, Steve Jobs turned out to be the most inscrutable and peculiar entrepreneur I'd ever interviewed.

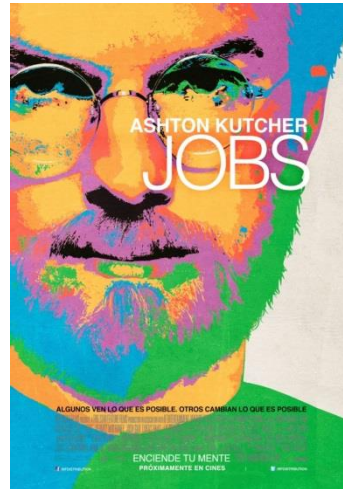
Text adapted from The Times (August 27, 2011)

Glossary

inscrutable: inexplicable (at test: abrupte, brusca; show floor: pavelló first, shrink: encongir-se, setting: calmar-se, claim: acusació, entrepreneur: empresari)



I'm not fond of rules...
I pegs in the square holes...
the human race forward,
we see genius,
we they change things...
may seem them as the crazy ones,
who see things differently,
people who are crazy enough
to defy the world,
they're the ones who do,
the rebels, the troublemakers,
ste them, disagree with them,
they can't do it to ignore them
they can change the world.



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